

Sir/Madam,

Sub: Buyer Seller Meet for Turmeric at Hotel Nikhil Sai International, Nizamabad
on 13th February 2020

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of spice industry. The Board has been organizing Buyer Seller Meets (BSM) in the major spice producing regions of the country, with a view to provide a common platform for the buyers and sellers of spice industry, to interact directly and establish effective business linkages.

India is the largest producer, consumer and exporter of turmeric in the world with the state of Telangana being the largest producer of the spice in the country. During 2018-19, turmeric was grown in an approximate area of 53,000 ha in Telangana with a production of 3,20,000 MT. In Telangana, the four districts (erstwhile) viz. Nizamabad, Karimnagar, Warangal and Adilabad account for around 90% of the production of turmeric, besides housing some of the major turmeric markets in the country.

With the view to showcase the potential of the turmeric produced in Nizamabad and surrounding areas and to facilitate linkages between the exporters from across the country & sellers/growers of the state, Spices Board is organizing a Buyer Seller Meet (BSM) at **Hotel Nikhil Sai International, Nizamabad** on 13th February 2020 at 10 AM. Over 100 sellers representing progressive farmers, farmer's societies, processors and traders from Nizamabad and nearby areas of the State will be participating in the BSM. The focus spice for the BSM is Turmeric.

All exporters of spices are cordially invited for the BSM, which would provide a platform for building direct market linkages with the sellers/suppliers of spices from the region. Interested exporters may inform the willingness to participate in the BSM by mail to sbnzb2015@gmail.com, sbrowarangal@gmail.com, with copy to dm.sb-ker@gov.in & nithin.joe@nic.in latest by 7th February 2020, with the following details:

Name & Full address of the Firm with contact no & email id:

Spices Board Exporter Regn. No (CRES):

Name & designation of the representative(s) attending with contact no & email id:

Requirement of Accommodation: YES/NO

For outstation exporters, the Board is open to providing accommodation (one single/double room per firm), if required.

For details/ enquiries, kindly contact:

Dr. G Lingappa, Dy. Director, Spices Board, Regional office, Warangal 94403 60863

Mrs. Sapna Tomar, Asst. Director, Spices Board, Divisional office Nizamabad 8639584065

Mr. Kishan, SFO, Spices Board, Divisional office, Hyderabad 7085060052

Director,
Spices Board

